

Why Sponsor an EMBC Event?

Founded in 2020, the Emergency Medicine Business Coalition's (EMBC) mission is to ensure the success of physician-owned emergency medicine practice groups by delivering modern business solutions that take advantage of new technologies, shared best practices, and collective size. To achieve this mission EMBC strives to partner with businesses that provide products and services that would be of benefit to our membership. Our membership currently includes 16 physician owned democratic emergency medicine groups practicing in 11 states and seeing over 2.82 million annual emergency department visits. EMBC member groups account for over 2,100 clinicians and employees and a combined over \$500 million in annual revenue.



EMBC WEBINAR SPONSORSHIP

EMBC will provide the following package for \$1,000:

- ▶ 3 minutes to address webinar participants
- ▶ Logo with website link on email marketing distributed pre/post webinar
- ▶ Link to handouts/slides in post webinar email

Calendar of Webinar Sponsorship Opportunities

November 18, 2021: Webinar

December 16, 2021: All Member Meeting (Zoom)

January 20, 2022: Webinar

February 17, 2022: All Member Meeting (Zoom)

March 17, 2022: Webinar

April 21, 2022: All Member Meeting (Zoom)

May 19, 2022: Webinar

June 16, 2022: All Member Meeting (Zoom)



EMBC IN-PERSON RECEPTION SPONSORSHIP

EMBC will provide the following package for \$5,000:

- ▶ Opportunity to address reception attendees (3-5 minutes)**
- ▶ Opportunity to provide flyers or brochure materials to reception attendees
- ▶ Opportunity to bring one (1) pop up banner for display during the reception
- ▶ Logo displayed on email blasts to EMBC members with announcement of reception

** Audiovisual equipment cannot be guaranteed based on location and setting

Calendar of In-Person Sponsorship Opportunities

EMBC is planning to host receptions at the following events that will be available for sponsorship:

September 26-29, 2021: EDPMA Solutions Summit, Dallas, TX **SOLD**

October 24-27, 2021: ACEP21, EMBC Annual All Member Meeting, Boston, MA **SOLD**

January 17-19, 2022: ACEP Reimbursement and Coding Conference, New Orleans, LA

April 23-27, 2022: AAEM Scientific Assembly, Baltimore, MD

April 24-27, 2022: EDPMA, Amelia Island, FL

May 1-4, 2022: ACEP Leadership and Advocacy Conference, Washington, DC

SPONSOR ELIGIBILITY:

EMBC reserves the right to determine acceptability of applications for sponsorship. Applications will be accepted or rejected based on criteria including, but not limited to the product or service and the professional or educational benefit to the EMBC membership and products or services consistent with the mission, purpose and goals of EMBC.